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New CMI White Paper Highlights Data Center Efficiencies Through Flash Storage *Tech Firm Highlights Benefits of High Efficiency Data Storage*

August 22, 2013. Mill Valley, CA – Chouinard & Myhre, Inc (CMI) today released their latest “CMI Business Brief White Paper” on a trend in Data Center Infrastructure exploring the values and efficiencies of solid state drive (SSD) flash storage management.

Jeff Guenther, CMI's Director of Solution Architecture, outlines how flash storage solutions help control storage management costs and data center footprint. Targeting C-Suite executives, the paper makes a case for cost-reduction through lower maintenance and licensing costs.

The result is a potent, focused summary of many key business and financial drivers associated with increasing storage needs. Examples are based on real-world scenarios, considered, and approachable.

“Flash storage is a component every CIO should be considering as a portion of their overall storage management needs.” said CMI Chief Technology Officer, John Wondolowski. “The advantages of utilizing non-mechanized, nonvolatile storage versus traditional hard disk in the data center are numerous, not the least of which are cost savings in reduced infrastructure. CMI clients are implementing flash solutions into their storage blueprints with no downtime and increased performance.”

Kevin Weston, President of Float Hybrid Entertainment and former CFO at Digital Domain, agrees and cites a case for flash storage in his endorsement of the white paper as the technology applies to cost-reduction and higher efficiencies especially in today's uber-storage environment.

This White Paper makes a compelling case for implementing a flash solution that maximizes efficiencies and delivers in terms of performance.

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About CMI

CMI leverages over 35 years of experience, serving as an extension of client teams while helping them achieve competitive advantage through technology and innovation. We offer systems and storage infrastructure, software, cloud enablement, consulting and professional services in the relentless pursuit of IT optimization. The agile and highly responsive engineering talent at CMI see concepts through to reality, providing answers to client challenges that earn us trusted partner status with clients, partners and vendors. Our approach is to foster lasting relationships built on integrity and a strong commitment to pursuing the right solution for our client's situation. For additional information, visit the CMI web site at www.cm-inc.com.