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CMI Launches YouTube Channel with Seven Whiteboard Videos
Tech Firm Introduces Expert Sessions on IT Storage Management

August 29, 2013. Mill Valley, CA – Chouinard & Myhre, Inc (CMI) today launched their branded channel on the YouTube video platform with a series of whiteboard videos, called CMI Lab Sessions, conducted by their in-house engineers and architects.

Steve Giondomenica, President and Owner of CMI announced the launch from the company's headquarters in Mill Valley, CA. "Our new YouTube channel and video series are aimed at outlining the many options available to our clients and prospects with regard to storage management." Mr. Giodomenica continued to add "We've made it simple and convenient to get a working knowledge of what storage options are available, and how CMI can help solve the storage needs of our client base."

The initial video series, titled "CMI Lab Sessions: Storage Management" highlights current trends in storage management, including the virtues of solid state drives and the economics of storage virtualization. The series was created with CMI in-house engineers and architects leading the whiteboard discussions in short, but informative segments.

"Our ultimate goal was to be able to articulate the many aspects of Storage Management for our clients on demand, at their pace and in digestible bites of information," remarked Tim Cuny, CMI Vice President of Sales Solutions. "This is a highly professional, friendly, easy to use tool that will enhance the delivery of our message on IT innovation and optimization."

According to Cuny, additional video series are in pre-production for other aspects of CMI's services, including Data Center Optimization, Business Continuance and more. The YouTube Channel will be continually updated keeping pace with the ever-evolving IT industry. The CMI YouTube Channel is available on line at http://www.YouTube/VideoCMInc.

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About CMI

CMI leverages over 35 years of experience, serving as an extension of client teams while helping them achieve competitive advantage through technology and innovation. We offer systems and storage infrastructure, software, cloud enablement, consulting and professional services in the relentless pursuit of IT optimization. The agile and highly responsive engineering talent at CMI see concepts through to reality, providing answers to client challenges that earn us trusted partner status with clients, partners and vendors. Our approach is to foster lasting relationships built on integrity and a strong commitment to pursuing the right solution for our client's situation. For additional information, visit the CMI web site at www.cm-inc.com.